# The Prettiest Makeup for You

## our hair color + eye color = your perfect palette

How do you find makeup that makes your eyes pop — even during the day? Choose a contrasting eyeshadow rather than one that's the same hue as your eyes, advises Lyn Lynch, a color expert for Sephora. (The problem with opting for a matchy-matchy hadow? It will cancel your eyes out.) Pair that eye-popping look with a lip that complements our hair color and you'll have the perfect makeup palette. Check out our simple equations.

**>q&s tip**

For a guaranteed match, choose an eyeline that is a dramatically darker version of your eye color. Think: navy, dark chocolate or forest green.

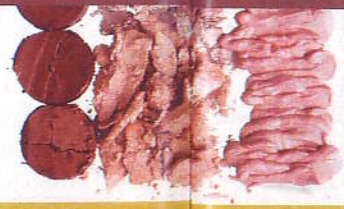
### rown Hair + Brown Eyes

**ur Best Bet:** ght, neutral hlighter, mixed h dark brown adow and black er, paired with heer berry lip

- Max Factor Colour Perfection Lipstick in 290, $7, drugstores
- Pantina Living Doll Look Book in Natural Beauty, $6, drugstores
- Revlon Colorstay Eyeliner in Black, $7, drugstores

### Brown Hair + Blue Eyes

**Your Best Bet:** Peachy and copper eye tones, enhanced with a pink-brown lip



- MAC Lipstick in Fetish, $14, maccosmetics.com
- Nars Eyeshadow Double in Bohemian Gold, $31, narscosmetics.com
- Neutrogena Shimmer Sheers in Enlightened, $9, drugstores

### Brown Hair + Green Eyes

**Your Best Bet:** Taupe-y and brown eyeshadows, accented by a bold cranberry lip

- Prestige Color Seduction in Divine, $9, drugstores
- Laura Mercier Eye Colour in Whiskey, $20, lauramercier.com
- L'Oréal Wear Infinité Eye Shadow in Deep Mocha, $3, drugstores

### londe Hair + Brown Eyes

**ur Best Bet:** vender and plum e hues, set off h a baby-pink lip

- Jane EyeZing Doubles in Perfection/Sungloss, $3, drugstores
- Lumene Delight Solo Shadow in Last Words, $6, cvs.com
- Ulta Super Shiny Lipgloss in Baby, $3, ulta.com

### Blonde Hair + Blue Eyes

**Your Best Bet:** Stone-colored eyeshadows with a gray liner, paired with a soft pink lip

- Prestige Eyeshadow Quad in Storm, $6, drugstores
- ELF Brightening Eye Liner in Ash, $1, drugstores
- Estée Lauder High Gloss in Blush, $16, gloss.com

### Blonde Hair + Green Eyes

**Your Best Bet:** Soft pink or peachy eyes, coupled with a light rosy lip

- Estée Lauder Pure Color Eye Shadow in Baby Pink, $18, gloss.com
- Lorac Eye Shadow in Mango, $16, sephora.com
- Paula Dorf Lipstick in Rose Quartz, $19, pauladorf.com

### ed Hair + Brown Eyes

**ur Best Bet:** ige and cocoa adows, worn with soft golden lip

- Lumene Plumping Lipshine in City Lights, $9, cvs.com
- Bloom Eyeshadow in Cocoa, $15, bloomcosmetics.com
- Sonia Kashuk Enhance Eyecolor in Latte, $6, Target

### Red Hair + Blue Eyes

**Your Best Bet:** Peachy and golden-toned shadows, set off by a soft coral lip

- Very Sexy Loose Shimmer Powder, $18, victoriassecret.com
- Sephora Colorful Mono in Pearl No. 9, $10, sephora.com
- N.Y.C. Kiss Gloss in Cherry, $3, drugstores

### Red Hair + Green Eyes

**Your Best Bet:** Wine-toned or soft brown shadows, paired with a peach gloss

- Smashbox Transparencies in Reveal, $18, smashbox.com
- Very Sexy Eyeshadow in Between the Sheets, $12, victoriassecret.com
- L'Oréal Colour Juice Lipgloss in Strawberry Smoothie, $6, drugstores