

SALES & BARGAINS



Each product in the new e.l.f. makeup line is \$1.

Face Value

DEAL OF THE WEEK

Cool boutique makeup lines that improve the skin but don't break the bank are hard to find. At one end of the scale, foundation runs up to \$30 from Sephora and Henri Bendel (and that's without dual UV protection or acne treatment). At the other, generic brands cost less than \$10 at the local drugstore. Aiming for the best of both worlds is the new e.l.f. (eyes, lips, face) line from Scott Borba, the man behind Hard Candy and Neutrogena Men: All twelve products, from the acne-preventing Clarifying Pressed Powder to the Hypershine Gloss, are \$1 each at the chic clothing boutique Cantaloup (1036 Lexington Avenue, at 74th Street; 212-249-3566). No more secret trips to CVS for backup makeup. **AJA MANGUM**

THIS WEEK'S SALES: AUGUST 4-10

■ **ERICA TANOV's** stock of current- and past-season women's and kid's clothes from Orla Kiely, John Smedley, and Antipast is up to 60 percent off. Jewelry, handbags, and bed linens, too. 204 Elizabeth St. (212-334-8020); A.E., M.C., V.; 8/7 (11-7); 8/8 (noon-6).

■ **CATCH A FIRE CLOTHING BY CEDELLA MARLEY** (she's Bob's daughter) is \$10 to \$60. 632 Broadway, near Bleeker St., Ste. 901 (212-598-4700);

A.E., M.C., V.; 8/4 and 8/5 (9-7); 8/6 (9-5).

■ **LAUREN MERKIN's** chic lizard-embossed clutches (\$68) and lambskin totes (\$100) are now on sale. 231 W. 29th St., Ste. 201 (212-239-2459); A.E., M.C., V.; 8/10-8/13 (11-7).

■ **MORGENTHAU FREDERICS OPTICIANS** has the house label, Gucci, Chanel, and Oliver Peoples on sale starting at \$50. 399 W. Broadway

(212-966-0099); A.E., M.C., V.; 8/9-8/15 (Mon.-Fri. 11-8; Sat. 11-7; Sun. noon-6).

■ **LOEHMANN's** is holding an exclusive sale on Badgley Mischka couture dresses, and wedding and evening gowns (\$199 to \$3,000). 101 Seventh Ave., at 16th St. (212-352-0856); M.C., V.; 8/5-8/7 (9-9); 8/8 (11-7).

■ **R 20TH CENTURY's** trend-setting vintage furniture from Verner Panton, Hans Wegner, Wendell Castle, and others is 20 to 60 percent off. 82 Franklin St. (212-343-7979); checks accepted; 8/4 (6-8); 8/5 and 8/6 (11-6); 8/7 (noon-6).

■ **MALIA MILLS's** flattering swimwear is from \$5 to \$75 per piece (usually \$85 to \$205); that's 50 to 85 percent off. 263 W. 38th St., 10th fl. (212-354-4200); A.E., M.C., V.; 8/9-8/12 (10-7); 8/13 (10-5).

■ **M.A.D. WOMEN, CALYPSO, WHITE + WARREN,** and others are taking 65 to 95 percent off everything from (To... \$50... (Bu... are... fl. (8/5

■ **PLUS** Cool Soups, Richard Meier, Condos in Brooklyn, Move Angry Women on Wall Street, and That 'Six Feet Under' Episode People Still Can't Stop Talking About

SHOP TALK

Knit Wit

Lucien Pellat-Finet's quirky cashmeres warm up the West Village.

Cashmere not on your mind in July? **Lucien Pellat-Finet** may just change that. The French company, whose naughty take on luxury has won a cult following in the past ten years, finally has an official home in New York (14 Christopher Street; 212-255-8560 or lucienpellat-finet.com).

What sets LPF apart from the rest of the cashmere pack are cool design twists, like the iconic images—a skull, a pot leaf, a peace symbol, or very hot-rod-esque flames—on its



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