

Produced by Julie Gouterman

Made to Order!

You no longer need celebrity status to have a lipstick shade or fragrance created especially for you. Now, many brands offer the chance to personalize beauty products or re-create discontinued hues.

Finding a one-of-a-kind color or scent is now just a phone call or mouse click away. **1.** Ajne, a perfumery specializing in personalized fragrances, mixed a perfume just for *Child* readers called Mamam, \$110. **2.** Design-your-own-handbag boutique 1154 Lill Studio features eclectic textiles, like the two shown here, for creating a personalized cosmetic bag, \$29–\$58. **3.** With more than 25 eye, lip, and face pans to choose from, E.L.F. Elements ensures your cosmetic hues are tailored to your taste; \$1 for a compact and \$1 per eye shadow pan (shown here in sage). **4.** From shade to finish—and even flavor—moms can control what they put on their pout with Prescriptives Custom Blend Lip Gloss, seen here in chrome-finished dark berry, \$26. **5.** Maintain the vibrancy of salon-quality hair color between visits with Christo Colorective shampoos and conditioners, which deposit and protect color. Pre-mixed hues are \$37 to \$39, and custom blends run \$76 per bottle. **6.** Three Custom Color Specialists created this ultra-flattering lip gloss in “Child’s Play” with stylish moms in mind, \$18.50. **7.** Giella Custom Blend Cosmetics, one of the few companies that create custom nail polishes, mixed this pink flesh tone, “A Mother’s Touch,” which makes chips less noticeable, \$8 for a mini bottle. **8.** One of Colorlab Custom Cosmetics’ specialties is recreating discontinued shades. The most requested product? Lancôme Lipstick in Rose Reflet, \$35. **9.** Ted Gibson Individual Color’s dual-chamber bottle holds pigment and shampoo or conditioner, allowing women to “dial up” the color they need to freshen faded locks, \$36. For details, see Shopping Guide. **G**

